

Smart Labels Extend RFID Offering

Turck customers can now have their smart labels customized

Mülheim, October 20, 2015 – Turck is now offering additional smart labels for the BL ident complete modular system. This addition enables the Mülheim automation specialists to provide its customers with a particularly comprehensive selection of tags, offering maximum flexibility in the implementation of customized identification solutions from a single source.

Smart labels are RFID tags that are used in open cycles, i.e. tags that normally leave the plant or production cycle. Compared to the rugged tags used in closed cycles, smart labels are less expensive, easier and more flexible to adapt than conventional tags. Customers can select the tag material as required and adjust the size of the tag to their particular application. Customized labeling or programming of the tags is also possible.

Turck offers a large number of variants of the new labels for the HF and UHF-RFID frequency range. Adapted label sizes and antenna designs are available for different applications so that it is normally possible to find the most suitable label for the customer's particular application. From production right through to logistics, Turck's label portfolio covers all application areas.

PRESS RELEASE 16/15



Turck1615.jpg:

Turck is now also offering for its BL ident RFID system a large number of smart label variants for the HF and UHF-RFID frequency range

PRESS CONTACT

Klaus Albers
Director Marketing Services & Public Relations
Phone: +49 208 4952-149
Mail: klaus.albers@turck.com
Web: www.turck.com/press

CONTACT

Hans Turck GmbH & Co. KG
Witzlebenstraße 7
45472 Mülheim an der Ruhr, Germany
Mail: more@turck.com
Web: www.turck.com

Text and image can be downloaded at:
www.turck.com/press